

Official Statement

With the signing of the Memorandum of Understanding (MoU) on February 24th, a formal commitment was made for a cooperation between the AMBER Alert Europe Foundation and the Ministry of the Interior of the Republic of Serbia. This cooperation comprises exchange of best practices on technological innovation and standards, cross-border cooperation, building a community and active citizen sourcing in order to promote the activities aimed at finding missing persons under the age of eighteen in the Republic of Serbia.

Because the MoU was signed just recently, no accompanying plan has been prepared yet on how to support the Ministry of the Interior of the Republic of Serbia in the setting up of its AMBER Alert system. The setting up of an AMBER Alert system in a country can only happen upon a formal request by a country for which the foundations are now laid with the Memorandum.

In the past, the AMBER Alert Europe Foundation has already successfully set up AMBER Alert systems in Slovakia, Malta, and Luxembourg as a cooperation with respective Ministries and Police with no cost involved for the beneficiary countries. These AMBER Alert systems are facilitated by the countries themselves. The first set-up of an AMBER Alert system in the Netherlands was an initiative by the AMBER Alert Europe Foundation and thus fully financed by the foundation. Due to its successful operation and results, the Dutch government stipulated an agreement on maintenance, upgrading and expansion of the AMBER Alert system by the AMBER Alert Europe Foundation. Respective terms and conditions, including financial arrangements covering the operating costs, were laid down in an agreement that was terminated in 2021 when the Dutch AMBER Alert system was transferred to the Dutch National Police as new operator of the system.

The AMBER Alert Europe Foundation is and will remain a foundation and therefore a non-profit organisation, dependent on donations, EU funding and other sources of external funding in order to actively engage in connecting civil society, law enforcement, and other relevant stakeholders in the search for missing children, as well as in prevention activities related to the well-being and safety of children in Europe.

The AMBER Alert Europe Foundation comprises of 44 official organisations, public authorities and business entities from 28 countries. Further, the foundation initiated the setting up of the Police Expert Network on Missing Persons (PEN-MP), now affiliated to the Law Enforcement Working Group of the Council of the European Union.

With the activities to implemented together with the Ministry of the Interior of the Republic of Serbia, the efforts of the AMBER Alert Europe Foundation are first steps towards building a bridge between EU member states and countries of the Western Balkan region for the exchange of know-how, good practices and experience in the field of missing persons, in particular missing children.

Information presented by Mr. Igor Jurić, during an interview for Nova S TV, is not true and unfounded.

Membership and/or cooperation with AMBER Alert Europe is bi-lateral and can be withdrawn without any explanation. While the Tijana Jurić Foundation was briefly a member of the AMBER Alert Europe Foundation, we have no record of any active cooperation with the aforementioned foundation.

Frank Hoen Chairman and Founder AMBER Alert Europe Foundation